



Marius Stanasel

Product Manager
Application engineer

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Amsterdam 

About Me

Driving Future-Forward Solutions in Dynamic Environments. My passion lies in the intersection of engineering and strategic product vision, fueled by a drive to understand complex systems and translate bold ideas into tangible impact. Eager to bring a hands-on approach and entrepreneurial spirit to product development or ambitious challenges.

Education

2011 - 2014

Bachelor of Electronics Engineering

Saxion University of Applied Sciences
Enschede, The Netherlands

2009 - 2011

Electronics and Telecommunications

Politechnic University - Bucharest,
Romania

Skills

Embedded HW/SW	<div></div>
IoT	<div></div>
Leadership	<div></div>
Product ownership / management	<div></div>
Innovation	<div></div>
Presentations	<div></div>
International work experience	<div></div>

Experiences

Sep 2018 - Apr 2025

Freelance Tech Product Manager

MATechLabs | Amsterdam, NL

Technology innovation consultant, product ownership, prototyping, sales engineering and product vision (IoT, PM, six sigma)

- smart IoT medicine reminder
- ground station gateway, IoT nano-satellites
- bluetooth SoS bracelet
- pedestrian & traffic monitoring, IoT ML
- smart camping, full sensors solution & gw
- Smart Saddle - horse balance detection system

Aug 2023 - Sept 2024

Electronics Innovation Lead

Qwic | Amsterdam, NL

- Product roadmap and feature prioritization.
- Managed OEM selection and RFQ process.
- Oversaw battery returns operations.
- Collaborated with cross-functional teams (engineering, design, marketing).
- Organized team innovation initiatives (hackathons)

Aug 2022 - Aug 2023

Product Manager - Connected Bikes

Qwic | Amsterdam, NL

- Managed product lifecycle for next-gen e-bike electronics and IoT solutions.
- Drove innovation in e-bike UX and functionality.
- Led hardware/software development
- Oversaw product feedback collection and analysis to inform roadmap decisions.
- Improved user retention on apps by 50%
- From prototype to production ready in 4 months

Courses

2025

Project Management

Google

2022

Digital Leadership

Growth-tribe

2019

Dutch NT2 - B1

VU University

2018

Six Sigma Green Belt

Linkedin

Recognitions

<https://craftscouncil.nl/en/newcrafts/circulair-smart-saddle-system/>

Connected Bin - GIO 2017

<https://photos.app.goo.gl/3sHUFqyyfnV7GbX16>

<https://www.lavanguardia.com/local/baix-lobregat/20191128/471772339615/totems-espacio-publico-mejorar-calidad-aire.html>

Hobbies

Basketball

Photography

Biking

Hiking

Languages

English



Dutch



Romanian



Nov 2020 - Aug 2022

CTO

Lookat | Split, Croatia

Driving the strategy and the technical development of the product together with a small team of developers. Hands-on approach but also heavily involved in all parts of the business.

- alumni of several accelerators: Intelak Hub (Dubai) , DesignTerminal (Budapest)
- active in markets: Croatia, Dubai & Switzerland
- product showcased at World Expo in Dubai

Jul 2019 - Sep 2022

Co-founder

Smart City Plaza | Utrecht, NL

- Led product strategy and development for the largest Smart City Platform in The Netherlands.
- Managed a cross-functional development team.
- Contributed to organizing, CRM, events, and media.
- Drove adoption of IOT and smart city solutions

2015 - 2018

R&D Engineer

Ziut / Spie | Amsterdam, NL

Hardware and embedded SW development for smart lighting and garbage detection.

- won a GIO award at DutchDesign week

2014 - 2015

Test design engineer

Benchmark Electronics | Almelo, NL

Developing HW test devices and software for electronics manufacturing lines, reducing manufacturing errors by 25%.

2013 - 2014

Thesis / Internship

Philips | Drachten, NL

Technology and function creation projects regarding object position definition. Usage of computer vision, IR and embedded platforms.

Research used as basis for ongoing projects.